

# THE MOIN INGREDIENT

Fall 2023

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### malabaringredients.com

# EMBRACE THE WARMTH OF FALL

## **Exploring Seasonal Spices at Malabar Ingredients**

As a dedicated B2B provider, Malabar Ingredients is uniquely positioned to fulfill your foodservice requirements. Embrace the spirit of Autumn with our exquisite range of fall spices, including cinnamon, nutmeg, cloves, and more. Elevate your culinary creations and craft heartwarming dishes that capture the essence of the season, all with the convenience of sourcing directly from Malabar Ingredients.

# **REIMAGINE** CLEAN EATING

# Meet your Clean Label Targets with Malabar Ingredients!

What is a Clean Label ingredient? It is the simplification of an ingredient list to remove ingredients that are not easily recognized or preferred by consumers. Oftentimes we hear reference to words like "fresh", "safe", "local" & "healthy" when discussing Clean Label.

But it can also mean that products are less processed, with no chemicals and nothing artificial.

Simply, Clean Label is about transparency, which includes ingredient sourcing, nutrition claims and product description. Transparency holds paramount importance to us at Malabar, guaranteeing that our clients can effectively achieve their Clean Label objectives. Our primary suppliers, NuTek and Interfiber, play an integral role in reinforcing this mission and upholding our unwavering commitment.





# FALL FEASTING REDEFINED

## Elevate your Plates with Butter buds!

As the Autumn Season approaches, discover the innovative potential of "Butter Boards" as a canvas for culinary creativity. Explore how Malabar's premium spices, marinades, and the unique flavour of Butter Buds can transform your offerings into seasonal masterpieces.

A Butter Board is a viral trend that is both delicious and simple to make in comparison to other holiday boards. It can be sweet or savoury which makes them incredibly versatile as an appetizer or even a dessert. We recommend incorporating anything from Malabar spice to marinades for added flavour.

Elevate your product offerings with Butter Buds–an exclusive butter concentrate derived from authentic butterfat. We are delighted

to introduce Butter Buds dairy-free, catering to the demands of plant-based and dairy-intolerant clientele, as well as those seeking exceptional nondairy butter alternatives, thus expanding your range to meet diverse market demands.



# Discover the Future of Food

# Planteneer's Chicken and Egg Alternatives Now Offered by Malabar Ingredients!

With Plantaneer's cutting-edge plant-based chicken and egg substitutes, exclusively offered through Malabar Ingredients, you can redefine your B2B foodservice. By integrating these versatile alternatives, you'll not only cater to evolving consumer preferences but also differentiate your brand as a forward-thinking, sustainable solution provider in the evergrowing plant-based market.



#### Look for our next edition in Winter 2023



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