



Malabar makes low sodium salt replacer available across Canada, with their new Low-So Salt Replacer™

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Malabar Super Spice (Malabar) announces the availability in Canada of Low-So Salt Replacer™ - a 1:1 salt replacer with excellent taste and functionality, allowing Canadian processors to create no-sodium and low sodium products for a health conscious market.

Malabar's internal testing has shown Low-So Salt Replacer™ to be functionally effective, with delicious results.

"Low sodium has become an imperative for processors. Until now, it's been difficult to find a good replacement for traditional sodium salts, either because of taste issues, or to match functionality. Nu-Tek's product solves these issues definitively, and Malabar is pleased to make Low-So Salt Replacer™ available in Canada." says Doris Valade, president of Malabar Super Spice Company.

Nu-Tek, who manufacture the product, are known for their innovative technology, and have been working on the product for 5 years.

"We've tested the product in various meat and cheese products and found that the low-sodium salts are functionally equal or better than traditional salts, while the original salty taste is maintained, without the bitterness commonly associated with other low-sodium options." says Teresa Isakson, VP of Marketing and Sales, for Nu-Tek.

Malabar will begin marketing Low-So Salt Replacer™ immediately throughout Canada.

For more information, please visit Malabar's website at www.malabarsuperspice.com.

About Malabar Super Spice Co. Ltd.:

Malabar Super Spice Co. Ltd. (Malabar) is the supplier of choice for meat and poultry processors across Canada for spices & seasonings, functional ingredients, sausage casings, and supplies. Malabar partners with its customers in providing an unsurpassed range of innovative products, superior service and technical assistance. To find out more, visit www.malabarsuperspice.com.

About Nu-Tek LLC:

Nu-Tek LLC (Nu-Tek) is an innovative manufacturer of quality ingredients for the food and wellness industries. Nu-Tek develops superior technologies to assist food product developers in meeting the growing needs of health-conscious consumers. To find out more, visit www.nu-tekproducts.com.

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