



**Malabar makes low sodium salt replacer available across Canada, with their new Low-So Salt Replacer™**

**Contacts:**

Malabar Super Spice Co. Ltd. – Head Office	Nu-Tek Salt, LLC
Doris Valade, President (905) 632-2062	Teresa Isakson, VP Marketing & Sales (651) 270-4826
doris@malabarsuperspice.com	tisakson@nu-tekproducts.com

**Burlington, ON/Minnetonka, MN – (May 17, 2010)**

**Malabar Super Spice (Malabar) announces the availability in Canada of Low-So Salt Replacer™ - a 1:1 salt replacer with excellent taste and functionality, allowing Canadian processors to create no-sodium and low sodium products for a health conscious market.**

Malabar's internal testing has shown Low-So Salt Replacer™ to be functionally effective, with delicious results.

"Low sodium has become an imperative for processors. Until now, it's been difficult to find a good replacement for traditional sodium salts, either because of taste issues, or to match functionality. Nu-Tek's product solves these issues definitively, and Malabar is pleased to make Low-So Salt Replacer™ available in Canada." says Doris Valade, president of Malabar Super Spice Company.

Nu-Tek, who manufacture the product, are known for their innovative technology, and have been working on the product for 5 years.

"We've tested the product in various meat and cheese products and found that the low-sodium salts are functionally equal or better than traditional salts, while the original salty taste is maintained, without the bitterness commonly associated with other low-sodium options." says Teresa Isakson, VP of Marketing and Sales, for Nu-Tek.

Malabar will begin marketing Low-So Salt Replacer™ immediately throughout Canada.

For more information, please visit Malabar's website at [www.malabarsuperspice.com](http://www.malabarsuperspice.com).

**About Malabar Super Spice Co. Ltd.:**

**Malabar Super Spice Co. Ltd. (Malabar)** is the supplier of choice for meat and poultry processors across Canada for spices & seasonings, functional ingredients, sausage casings, and supplies. Malabar partners with its customers in providing an unsurpassed range of innovative products, superior service and technical assistance. To find out more, visit [www.malabarsuperspice.com](http://www.malabarsuperspice.com).

**About Nu-Tek LLC:**

**Nu-Tek LLC (Nu-Tek)** is an innovative manufacturer of quality ingredients for the food and wellness industries. Nu-Tek develops superior technologies to assist food product developers in meeting the growing needs of health-conscious consumers. To find out more, visit [www.nu-tekproducts.com](http://www.nu-tekproducts.com).

###